



# Career Coach Program

**We invest in you - up to \$400 Value\***

After completing your certificate course, our Career Coach Program is an included benefit that will give you one-on-one access to a Career Coach Specialist. Our course and Career Coach Program can prepare you with the skills needed to help you start your new career.

***Your success in a new career is our #1 goal!***

*Included in your program:*

- Online training with a Career Coach Specialist
- Develop a professional cover letter and résumé highlighting your education and qualifications
- Your Career Starter Guide helps prepare you for your job search
- Market yourself with proven interview skills and job search techniques





# Career Coach Program

## Here's How It Works\*\*

- 1— Students have two years from the date of enrollment to complete their course of study and access the Career Coach Program.
- 2— Students must be a graduate of U.S. Career Institute.
- 3— Students must be current in their payments to access the Career Coach Program.

### Lesson 1

#### Prepare for your Job Search

- Identify and determine how to achieve your goals
- Explore the job market in your career field
- How to create a job application spreadsheet
- Pursue the right jobs
- Résumé questionnaire

### Lesson 2

#### Showcase your Skills

- Sculpt your professional image on paper
- Transferable skills exploration worksheet
- Action-result statements worksheet
- Résumé instructions and formatting tips, make your résumé "computer strong"
- How to create a résumé for web form submission

### Lesson 3

#### Personalize your Introduction to Employers

- Interview, negotiate and "seal the deal"
- Cover letter
- Letter of introduction instructions

\*Value depends on graduates' use of services available to them.

\*\*You have up to two years from your enrollment date to be eligible for Career Coach assistance. Beyond two years from enrollment date, graduates can work with the graduate services department on marketing strategies. If you become late in payments, you will no longer be eligible to work with the Career Coach. Massage students must complete U.S. Career Institute's hands-on training before they can have access to the Career Coach Program. The Career Coach Program is available for Certificate Programs only and excludes Computer Essentials. The Career Coach Program is not a guarantee or promise of employment.



**U.S. Career  
Institute®**  
Dream ▶ Learn ▶ Succeed®