



**PAM WESTON**  
*Founder*



## School of Dental Assisting

**Make more than money. Make a difference.  
Be a Dental Assistant!**

**Special  
Enrollment  
BONUS!**

See enclosed  
Bonus  
Certificate

Dear Friend,

Are you ready for a more rewarding career?

Do you want a job that offers not only a great income but personal satisfaction, too? One that puts a smile on your face?

If so, Dental Assisting is for you!

**Take pride in your career.**

Dental Assisting is a rewarding and meaningful career. As a Dental Assistant, you can give back to your community. You can go home each day knowing you have made a real difference in the lives of your family, friends and neighbors.

It's true! The dental care you help provide improves people's health and self-confidence. You and the dental care team clean, straighten, heal and brighten smiles...every day!

That's something to be proud of.

**And the rewards don't stop there...**

Dental Assisting is an exciting career full of new challenges. Since you see different patients each day, no two days are alike.

Plus, Dental Assistants work in nearly every area of the dental office. Today, you could be helping the dentist clean teeth and fill cavities. And tomorrow...you're making molds of teeth and scheduling appointments.

Each day is unique!

And with so much variety, there are plenty of options for professional development.

**Discover your future in the exciting world of dentistry!**

Many Dental Assistants specialize in working side-by-side with the dentist. This "four-handed dentistry" means better and faster service for each patient. (Some offices even hire extra Dental

Assistants so they can provide “six-handed dentistry”!)

Another popular focus is lab work. These Dental Assistants concentrate on precision tasks like making crowns for patients and sterilizing instruments.

Other Dental Assistants work in the front office. They oversee important business tasks like greeting patients, processing payments and handling insurance claims.

Whatever your interests and strengths, there is a place in the dental office for you!

### **Dental Assistants are in demand!**

The job outlook for qualified Dental Assistants is excellent. In fact, the U.S. Department of Labor expects employment for Dental Assistants to grow much faster than the average for all occupations.

The demand is so high because dentists have found that Dental Assistants have a very positive impact on the success of their offices. Patient care improves. Costs go down. And everyone — patients and staff alike — enjoy the personal attention and support Dental Assistants provide.

It’s a win-win situation!

Plus, as a qualified Dental Assistant, you can earn up to \$40,000 a year with experience! And many Dental Assistants also enjoy flexibility in their work schedules.

Imagine the difference a career like this could make in your life!

### **The training you need to succeed...**

Our nationally accredited Dental Assistant Course will prepare you to start a career that truly makes a difference in people’s lives, including your own! You’ll get five packs of instruction — a total of 31 valuable lessons!—that cover everything you need to know. You’ll discover how Professional Dental Assistants...

- Help dentists during cleanings and procedures
- Sanitize and package dental equipment
- Educate patients about proper dental care
- Classify and chart dental conditions
- Receive and schedule patients
- Protect patient confidentiality
- Assist in applying topical and local anesthesia
- Handle billing responsibilities
- Assist with making impressions, models and crowns
- And much more!

And in addition to your lessons, you’ll receive our *Virtual Lab* CDs, professional development supplements, nutrition and

ergonomics guides, flashcards and more!

**Here's just a small sample of the bonus items you'll receive!**

**Travel Toothbrush, Mouth Mirror, Floss and Toothbrush Sanitizer**

Keep your own smile healthy and bright with this handy collection of oral health tools.

**ResumeMaker® Software**

Stand out from the crowd! With this valuable software, you can create professional résumés and cover letters that showcase your training and enthusiasm. And you get access to ResumeMaker's® extensive job listings and virtual interview answers!

**Dental Assistant Training Videos**

Explore the world of dentistry and enter your *virtual dental office* to learn how you can assist dentists with patient care, lab work and office management.

**Dental Assistant Jobs Finder**

Jump-start your new career with this must-have supplement. Learn how to find dental assisting job openings and interview like a pro.

**In as little as four months, you could be working as a Professional Dental Assistant!**

Our experts designed this course for busy people with no previous dental experience. Everything is spelled out as easy as A-B-C. You can go as quickly or as slowly as you want!

- Your lessons are divided into small, user-friendly sections so you need to study only a few hours a week!
- Pictures, flashcards and lots of real dental examples make learning fun! Our *Virtual Lab* CDs show real dental assistants performing key procedures from your lessons.
- Everything you need is shipped right to your door. Study where you want, when you want!

Because you can advance at your own pace, there's no pressure! You can fit your studies into your life no matter how busy you are. Be ready to start your career in just four months. Or if you prefer, take longer to complete your training. It's up to you!

**Toll-free Hotline and email support while you study...  
AND unlimited, toll-free career support when you graduate!**

Don't pass up this opportunity! As a U.S. Career Institute graduate, you will enjoy the exclusive benefit of unlimited email and toll-free access to our expert staff of graduate counselors.

**We're so sure you'll be able to master this course that we make this ironclad, no-questions-asked, Money-Back Commitment.**

That's right! Here's how it works. Send your small down payment

with your enrollment agreement, and we'll send you the first lesson package by return mail. Take up to seven full days to inspect it. See how easy it is to follow the lessons.

If, at any time within seven days after you receive your first lessons, you aren't 100% sure you can enjoy this rewarding career, just call our toll-free number. Tell us you don't want to be a Dental Assistant and cancel your enrollment.

You won't owe a single penny more, and we'll refund your down payment in full. No questions asked!

**Enroll now and save money!**

We believe so strongly in our Dental Assistant Course that we've authorized our tuition office to offer you an easy monthly payment plan with absolutely no interest charges and no finance charges. Ever!

Now you have all the facts. In as little as four months, you can enjoy the security, flexibility and variety of being a Dental Assistant!

**Make more than money.**

This is it! Your chance to start a meaningful career that puts smiles on people's faces. Don't wait! Fill out the enclosed enrollment agreement and mail it today with your small down payment in the postage-paid envelope we've provided.

For even quicker service, enroll online or by phone using your Visa, MasterCard or Discover credit/debit card. Simply call our toll-free **EasySTART line at 1-800-528-7907** to enroll right now! Remember, you pay no finance charges or interest charges even when you use our easy monthly payment plan. Start today toward this exciting, moneymaking career!



Accredited by the  
Accrediting Commission  
of the Distance Education  
and Training Council

Sincerely,

Pam Weston,  
Founder

PW/rj

Encl: 0204500SL01A-59

**P.S.** We've marked your course for **PriorityPLUS** processing so you'll receive your first shipment right away! Plus, **DON'T MISS OUR LIMITED-TIME BONUS OFFER!** See the enclosed bonus certificate for details. Be sure to fill out the certificate and enclose it with your enrollment agreement.